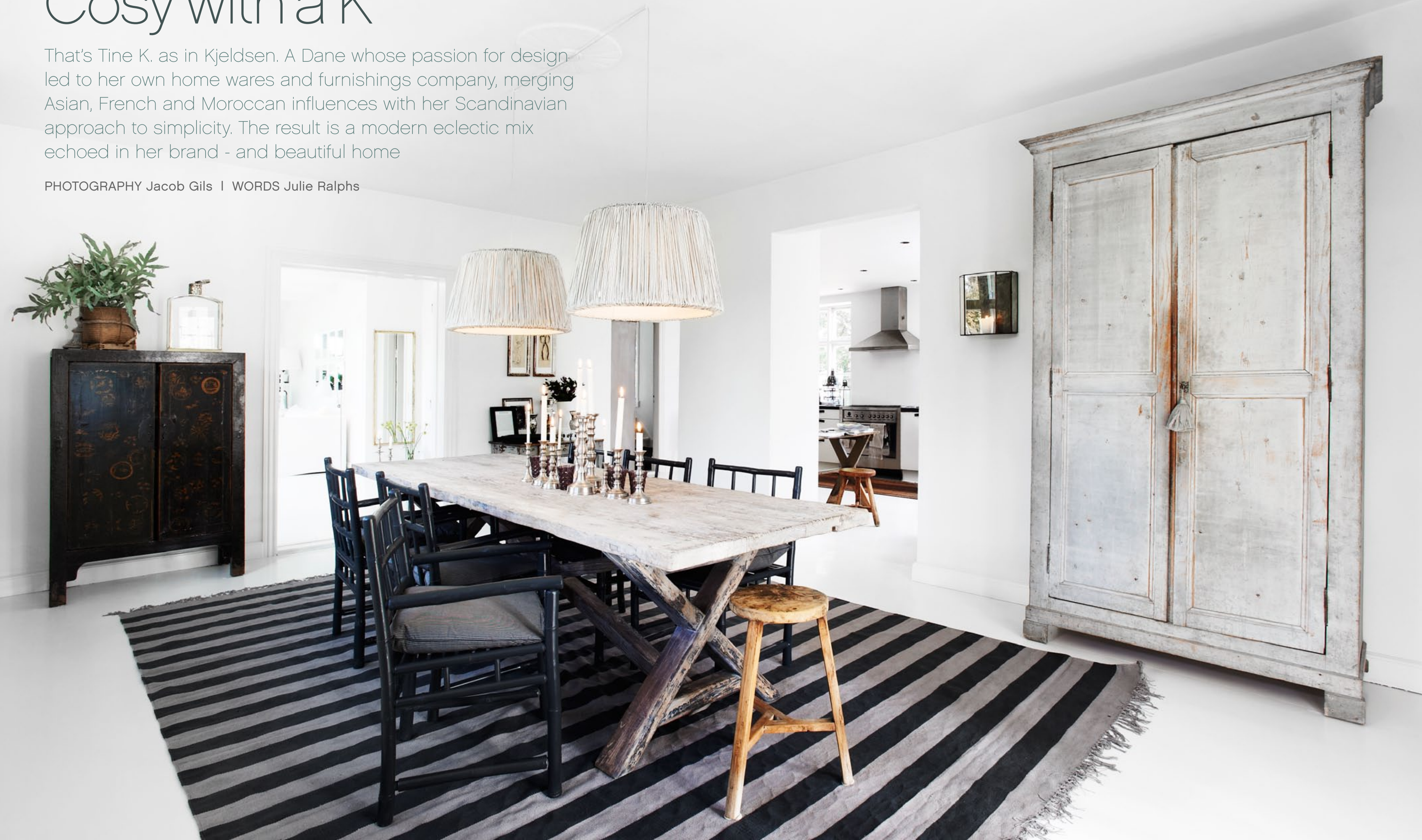


Cosy with a K

That's Tine K. as in Kjeldsen. A Dane whose passion for design led to her own home wares and furnishings company, merging Asian, French and Moroccan influences with her Scandinavian approach to simplicity. The result is a modern eclectic mix echoed in her brand - and beautiful home

PHOTOGRAPHY Jacob Gils | WORDS Julie Ralphs





For some, the concept of cosy finds its expression in homes filled with clutter. For Tine Kjeldsen, cosy starts with a clean space based on a palette of white on white. To which she adds occasional clusters of decorative objects aesthetically assembled together. Like small scenarios. Reflecting a myriad of shapes and surfaces, textures and tones. Objects she has found in her travels to France, Vietnam, Morocco, India and elsewhere. "French accents add a touch of fantasy," explains Kjeldsen. "Asian style tends to be mysterious and sophisticated. And Moroccan style brings a nice handcrafted look."

Her five-bedroom home on the island of Funen in Denmark was originally built in 1834 as a doctor's residence. Kjeldsen and her husband Jacob Fossum spent six years doing a radical refurbishment. Leaving most of the old, original details intact, they transformed small rooms into larger ones to create an airy, expansive feeling.

With as many as 22 windows allowing for plenty of sunshine, not to mention the four glass doors



which open out onto the garden.

White walls, white ceilings and wood floors painted white set the stage for Kjeldsen to create just the right ambiance. Step into her living room and the first impression is serenity. Like a Scandinavian still life. Look closer, and there's a light sensation which gives Kjeldsen energy. From a practical perspective, "using white as a base makes it easy to redecorate your style from summer to winter," says Kjeldsen. "It's the contrast between light and dark which creates the style and atmosphere. Often, the dark colours come from old objects, furniture and carpets from the East." They constitute the warm colours which she combines with essentially cold colours, such as blues and greys typical of Nordic style.

Some objects have charming imperfections. Others have a story to tell. "I like pieces that have a history, that are handmade and different,"



smiles Kjeldsen. “Things I can’t usually find in Denmark. I found some old clay jars during one of my many trips to Vietnam. I was told that the Vietnamese used to store food in them. When they were finished with the jars, they would throw them into the Mekong River. Many years under water have given them a fantastic, authentic look. Some still have small mussels inside. We use them in groups of three or more to add a raw element.”

Mixing old and new, refined and rustic, smooth versus tactile surfaces, Kjeldsen decorates with a melange of materials, like wood, bamboo, velvet, silk, linen and leather.

They’re part of her Tine K HOME collection of objects, textiles and furniture, featuring ceramics and glassware, cushions, quilts and bedspreads, lamps and lamp shades, Moroccan trays, leather framed mirrors, tables, chairs, sofas and more. Including her new line of clothing.





A strong advocate of savouring the simple moments of your life, Kjeldsen has a collection called “Remember Yourself”. What does that message trigger in her own mind? “With three children and a busy daily life you sometimes forget how important it is to have that cup of tea with a friend. Or to curl up on the couch with a good book.” She should know, with a staff of 14, agents in over 16 countries and an online shop, private time is precious.

Create your concept of cosy from her inspiration gallery and coterie of design objects at www.tinekhome.com And don't forget to remember yourself.