

FAMILY PORTRAIT

Tine spends plenty of quality time at home in Fyn in Copenhagen with her family, including husband Jacob Fossum and their three children Klara, Tilde and Konrad



PRODUCT DESIGNER PROFILE

Tine KJELDSEN

We get to know Creative Director and designer of Danish homewares brand Tine K Home as she tells us all about her fondest childhood memories, how she gathers inspiration and how an essence of Scandinavian simplicity creates a beautiful home

PHOTOS KRISTA KELTANEN | FEATURE EMMA FOALE



FUN IN THE KITCHEN

Tine chose a stainless steel Smeg gas range cooker because of the large oven. It was appealing for its capacity and functions to cope with cooking three ducks next to each other when they are entertaining the whole family over Christmas



‘From all that I’ve seen I guess I have developed my own style. My travels and colours from nature have all inspired my work’

What was your home like where you grew up? I grew up in an apartment with my mother. I remember there was a lot of brown colours and raw wooden furniture. We had a modern leather sofa from Erik Jorgensen in a cognac colour, and we always had flowers and green plants. I can see now that my mother has always been interested in decoration and design.

Can you tell us about your most treasured childhood memories? I spent all of my summer holidays on the beach dunes along the West coast of Copenhagen with my father. After a long day of swimming and playing I’d go back to my grandma’s summerhouse having juice and biscuits – full of happiness and no worries, living in the moment without any idea about future.

What career path did you take? I worked with a decorator in three shops in Copenhagen for three years and learned all about styling shops. After this, I became part of the selling team in one of these lifestyle shops. It was then that I decided to quit and open my own interior shop at the age of 22.

Where does your keen eye for decorating come from? From all that I’ve seen I guess I have developed my own style. My travels have allowed me to enjoy many cultures and continents which have all inspired me. I’m also inspired by colours from nature.

When you look at a room, how do you know what colours and style works best? I don’t go around and think about redecorating all I see. However, in our showroom I have this restless but good energy to create new looks and small setups.

Your mother owns a flower shop – has she influenced your styling ideas and does she share the same passions as you? Actually I started my shop a long time before she did so I guess it was the opposite. When I go into her flower shop which is also an interior shop carrying Tine K Home I definitely get inspired – I’d buy all of the flowers and special green plants for my home.

What sparked your initial inspiration to set up your own shop? To be my own boss and to be able to share my interest for beautiful interiors. I also enjoy the sales part and giving a fantastic service is also one of my strengths which I love.

What do you love most about working in your shop? Our brand Tine K Home grew and we moved to the central Danish island of Fyn which is one and a half hours drive away from Copenhagen. I sold my shop which was so hard in the beginning as it was so much a part of me and had been for so many years. This separation was difficult but it also gave me much inspiration to go to work every day to redecorate and talk with customers.



DINING AREA

The large, old Chinese elm dining table was a wedding gift from Tine’s mother. It provides additional formal seating to the table in the kitchen which was made by a local joiner

OUTDOOR
LIVING

Cool, natural hues encompass the beauty of the new spring and summer collection from Tine K Home. A strong aesthetic runs throughout with a beautiful array of glassware, tie-die cushions and linens

Tine Kjeldsen

Tine, Creative Director and designer of Danish homewares brand Tine K Home, started her own interior shop in 1999. The collection is based on her passion for beautiful objects and influenced by her travels to places packed with culture and ideas such as Morocco, Vietnam and India. A strong sense of Nordic simplicity runs throughout each of the collections with an interesting contrast between light and dark.

tinekhome.com



‘When I wake up and make my morning tea I enjoy watching the sun rise through our 50 year-old Copper Beech tree in the garden’

How would you advise anyone looking to incorporate pattern and colour into a scheme? If you simply want to refresh a room – paint a wall, buy a bouquet of flowers in soft rose shades or scatter some cushions for a great instant update.

Which designers from past or present most inspire you? I’m not a design freak at all – I can see a beautiful object created by some of the biggest designers but I forget names after a short time. For me, it’s all about expression, material and colours.

How do you collect and gather ideas? I am always working on one or two collections at the same time so two moodboards are hanging in my studio with cuts of fabrics, material swatches, drawings and snippets from magazines that catch my eye.

Can you describe your kitchen? This is the room in which, as a family, we spend the most time. We have a huge sofa chair where the kids can watch TV or fall a sleep in and when I make my morning tea I enjoy watching the sun rise through our 150 year-old Copper Beech tree in the garden.

My kitchen has white units and a dark wooden top which is very timeless and not modern at all. We covered our steel hood for a less industrial look and I felt we created a totally new kitchen – sometimes small changes can make a big difference.

Do you enjoy cooking and entertaining? Yes indeed, to cook for my family and friends is the best. I’ve been making so many new kind of salads with huge bundles of herbs such as chervil and dill. Sushi is my favourite food and I dream about eating it for breakfast, lunch and dinner all week.

What’s the best piece of advice you’ve been given? Follow your heart and be true to who you are and what you do.

What are your favourite products from your new spring and summer 14 collection and why? My favourite is the cushion with a climbing tie dye design – each piece has been handmade to create the washed-out look through the dying process. I’ve added a pale rose hue into this season as a gentle colour contrast to all the dark blue tones we had in autumn. The inspiration for this soft colour came from a huge clear-out of all my daughters’ baby clothes, and in the weeks after it was like I wanted to have that colour all around me. I guess it was a reminder of such a great and fragile time in their life.

What can we expect from future collections? Always new cushions in linen, velvets, silk and cottons and glass articles such as vases which can be use for flowers or candles. I love glass and the look it creates in a group. **EKBB**